

This Application is also available online at: www.WSStudioTour.com



ANNUAL WHITCHURCH-STOUFFVILLE
Studio
TOUR & SALE

Mail completed forms to:
Stouffville Studio Tour
Attn: Selection Committee
184 Church Street
Stouffville, Ontario
L4A 4T5

Over 19? Yes No

Stouffville Studio Tour

Application for Tour Participation

Applying as (check One): Resident artist Guest artist **If Guest**, whom have you arranged to show with (if anyone)? _____
If applying as a resident artist and you rent your exhibiting space, do you have your landlords permission to use this as business venue? Yes No N/A

Contact Information

Name (first & last): _____
Home Phone# _____ - _____ - _____ Cell# _____ - _____ - _____ Work# _____ - _____ - _____
Email Address(es): _____

Mailing Address :

Street # _____ Street Name: _____ Unit #: _____
City/Town _____ Postal Code: _____

Studio Address (if different from above) :

Street # _____ Street Name: _____ Unit #: _____
City /Town _____ Postal Code: _____

About You and your Art

Primary Media : _____ Secondary Media (if Any): _____

Description of your use of media: _____

Personal Description: _____

Please attach any supporting documents as you see fit (CV'S, biographies, personal brochures, etc)

ALMOST DONE, BUT....YOU MUST REVIEW THE STUDIO TOURS POLICIES AND PROCEDURES ON PAGE 2. YOUR SIGNATURE IS REQUIRED TO BE ELIGIBLE FOR THE STOUFFVILLE STUDIO TOUR

This area for studio tour staff only

Time and Date of interview

Interview outcome

Payment received

Stouffville Studio Tour Policies and Procedures

Applications must be submitted by all new artists. All application submissions will be reviewed by the Studio Tour's jurying committee*. Applicants should work or reside within the Town of Whitchurch-Stouffville. The geographical boundaries of the Tour are limited to those of Whitchurch-Stouffville Township.

Requirements:

- Deadline for submissions is February 15th.
- Participants must be 19 years of age or older
- Studios must be within the geographical boundary of Whitchurch-Stouffville Township (unless by previous arrangement).
- The studio or exhibition space must be **your own residence or working studio** unless you apply as a guest artist (and arrange to exhibit with an existing Tour artist in their residence or studio space). If applying as a resident artist and you rent your exhibiting space, you must have your landlord's permission to use it as business venue.
- Acceptance is conditional on review by the jurying committee. Committee members will visit the applicants at their place of exhibition (i.e. your home/studio) to review their work and location.
- Upon acceptance to the Studio Tour (**not prior to**), a fee of \$125.00** dollars will be payable to the Stouffville Studio Tour. This fee is nonrefundable. (Money will be allocated quickly to advertising and promotional costs).
- The Tour holds four (4) General Membership Meetings each year. **Attendance at these meetings is mandatory.** If, by some reason due to ill health or prior commitment, you are unable to attend, it is your responsibility to notify the Tour ahead of time and to make sure that you obtain any materials and information you may have missed due to your absence.
- If accepted to the Tour, the artist must be able to offer assistance with Tour event's planning and setup***. **The artist must not, in any way, endanger the Studio Tour's reputation and the goodwill it has achieved throughout the community**, by any action or statement detrimental to the Tour. If the artist fails to live up to these obligations, the executive committee has the right to refuse that artist's participation with the Studio Tour and will not reimburse any artist fees submitted. **The artist must be present in their venue for both days of the Tour.** If you are not able to be present, you must advise the Tour and have approval. This also applies to guest artists.
- Exhibiting artists are required to exhibit **30% new original work** each year. Only 25% of work can be in the form of prints or reproductions. Work can be based on photographic reference only if the photos have been taken by the artist, or they have express permission to use photos. This is necessary to avoid plagiarism and liability issues.

Guest artists are defined as artists entitled to exhibit in the studios of other accepted resident artists. It is the responsibility of guest artists to secure a spot within the tour venues, not the Studio Tour. We try to accommodate space for artists that have exhibited with the Studio Tour in the past. Guest artists must also go through the review process with the Studio Tour selection committee. Because the artist does not have a space of their own to show, they can be reviewed at a location other than that of the resident artist (although it would be preferred). The resident artist must be aware of the submission. The resident artist will be contacted for verification. Guest artist application submission deadline is February 15th. The fee for accepted guest artists is the same as the host at \$125.00** and is non-refundable.

Artists may not be accepted if the diversity of media is not met (i.e. too many watercolorists). We are looking for a broad range of media. If selected but space is not available within the Tour limitations (currently 25 venues), you may be placed on a waiting list. If not accepted this year, resubmission for following years is encouraged.

Artists who have participated in the Tour in previous years will be invited to join the Tour again (there may be exceptions) and are given precedence over new artists coming into the Tour. After all, if it weren't for the participants of past years, our show wouldn't be the success it is now. Returning artists are not expected to go through the jurying process again unless a period of 3 years has passed since their prior participation. (Situations of participation review may be because of site change or media change.)

After one year with the tour, an artist is eligible to participate in executive and governing committee positions (as long as they are still participating in the tour itself).

Social Media is a very important part of our marketing. It is each and every Tour member's responsibility to provide the Tour with numerous and timely activity updates, images and other art-related items to inform our blog, facebook and twitter followers.

We provide the Town of Whitchurch-Stouffville with pole banners which they in turn hang along the main thoroughfare of Stouffville prior to and during our event. Each artist is required to purchase a banner in their second year of participation in the Tour. These double-sided banners display an image of the artist's work along with their name to hang beside a banner advertising the Tour. It is in our best interest to have as many of these banners as possible. The artist will have the use of these banners for other events before and after the Tour.

* **Jurying Committee:** is made up of three volunteers who have been chosen by the Studio tour membership. Their task is to take applications, review artists, and accept artists into the Tour. If a jurying committee member is a close friend or relative of an applicant being reviewed, he/she will step aside, and a substitute will be put in place for that particular interview. A representative of the Studio Tour will contact the applicant and set up an interview if the applicant meets the geographic requirements. If it's a resident artist application (please read above about guest artists), the interview will take place at the exhibition site (home/studio). The committee will review the artist's work and venue and may give suggestions on how the exhibition may be laid out in the event of acceptance. **We take pride in the quality that we have established on the Tour and are making every effort to maintain it.**

** **Fee** subject to change at anytime.

*** **Volunteer Commitment:** When an artist has been accepted, they will be asked to help with some of the setup and activities leading up to the tour. Some responsibilities are fundraising (ad sales), artwork for advertising, Tour promotion, distribution of Tour promotional materials, and signage placement. Existing Tour artists are required to secure one (1) ad sponsor by the sponsorship deadline in May as set out in the tour schedule. (**This ad must not be one advertising your own work for sale.** We are looking for community business involvement, not sponsorship from our artists.) As the years go on more duties will be required. We ask that the accepted artist be prepared to do their part. The more we can do for ourselves, the farther our money stretches for media exposure. Above all, tell all family and friends to join us in a really fun and entertaining event.

I have read and understand these guidelines and agree to comply with them.

Signature _____ Date _____